



breannawatson.com
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EXPERIENCE

Heroes of Color, LLC

Client Relations & Outreach Coordinator • January 2024 – Present

- Manages internal spreadsheets, email correspondence, and scheduling across multiple school partners.
- Organizes program logistics and maintains communication with educators to promote arts curriculum.

Bre Draws – Artist & Small Business Owner

Shop Owner & Social Media Manager • 2020 – Present

- Designs original merchandise including accessibility-conscious products like the “I’m Autistic Please Be Patient” badges
- Sells at artist markets and conventions, manages inventory, packaging, and customer service independently.
- Manages social media strategy, content creation, and community engagement for @bre_draws.

Late Night Cartoons Inc. at Viacom CBS

Lead Animator • June 2021 – May 2023

- Animated scenes for *Stephen Colbert Presents Tooning Out the News* and coordinated file delivery with the editorial team under tight deadlines.
- Trained and onboarded new animators and provided technical quality checks on animation passes.

Performance Animator • January 2022 – March 2022

- Animated scenes for *Fairview*, adjusting based on director feedback within fast-paced deadlines.

Puppet Animator • March 2020 – June 2021

- Live puppeteered characters with motion capture software and ensured consistent animation performance across episodes.

Lemonade in The Garden Art Collective

Garden Member • June 2020 – November 2021

- Created visuals and curated posts highlighting underrepresented artists.
- Represented the collective as a social media ambassador for BWA Studios Bootcamp.

EDUCATION

School of Visual Arts

New York, NY

Bachelor of Fine Arts, Animation

2014 – 2019

SKILLS

Creative & Technical: 2D

Animation, Puppet Rigging, and Motion Capture.

Administrative & Business:

Inventory Management, Email Outreach, Order Fulfillment, and Spreadsheet Management.

Social Media & Content:

Community Engagement, Graphic Design, and Content Strategy.

Soft Skills: Detail-Oriented, Organized, Strong Communicator, Multi-Tasker, and Team Coordinator.

SOFTWARE

Adobe Creative Suite (Photoshop, Illustrator, After Effects, Animate, Character Animator)

Toon Boom Harmony & Storyboard Pro

Microsoft Office Suite & Google Workspace

Procreate & Canva

AWARDS

SVA Post-Production Animation Grant

2019

School of Visual Arts granted for outstanding achievement and progress on senior thesis

“Dream Boys Don’t Exist” – Official Selection SVAFF

2019

Official Selection for Silicon Valley African Film Festival